

GOOD IDEAS

TWO

hightone

Sofía Vázquez

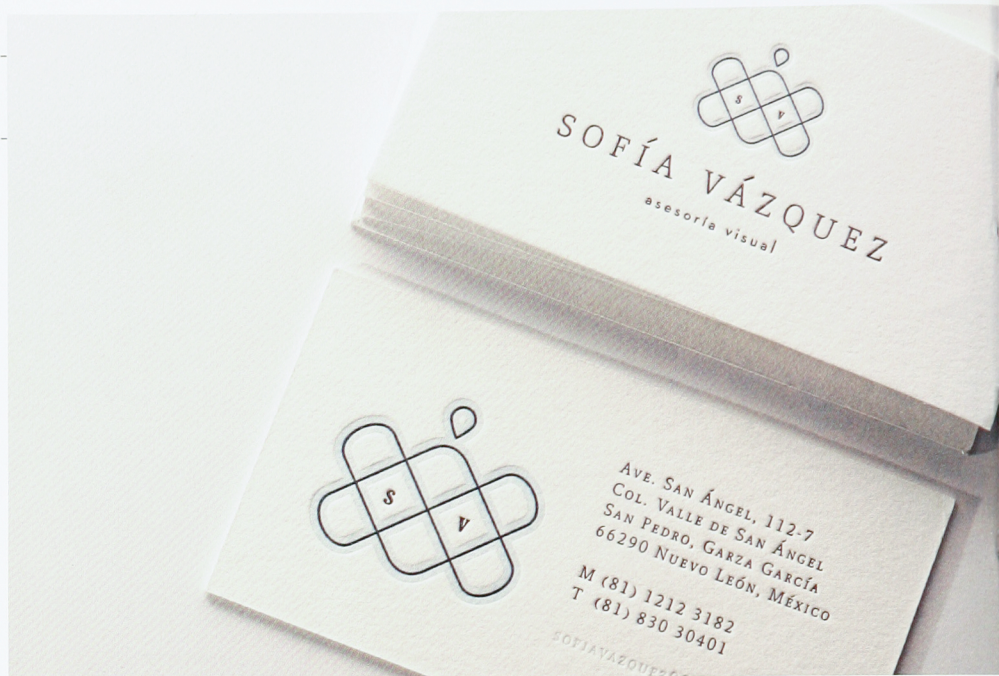
Make up artist. Identity.

Company/ La Tortillería

Creative Director/ Zita Arcq & Sonia Saldaña

Designer/ Xavi Quesada

Client/ Sofía Vázquez



i Art Dynamics

Visual identity for i Art Dynamics, a cultural project to promote the arts.

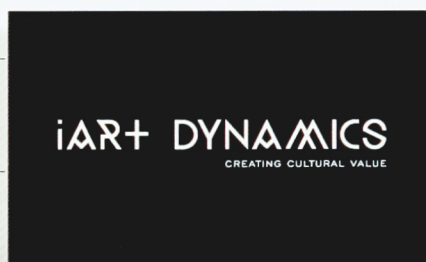
Company/ thisislove studio

Creative Director/ Joana Areal

Art Director/ Joana Areal

Designer/ Joana Areal

Client/ I Art Dynamics



Artéria Humanizing Architecture

Visual identity for Artéria, a small architecture studio focused on preserving and leveraging the human side of architecture (Humanizing Architecture).

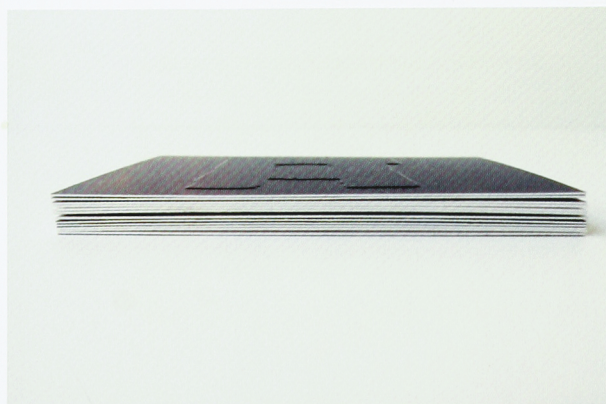
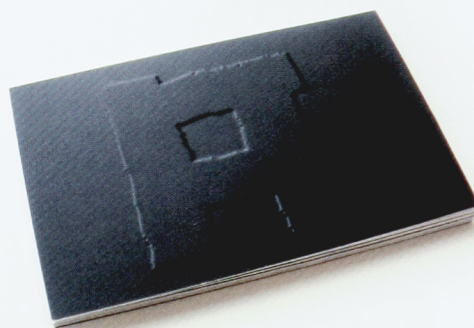
Company/ thisislove studio

Creative Director/ Joana Areal

Art Director/ Joana Areal

Designer/ Joana Areal and Inês Veiga

Client/ Artéria Humanizing Architecture



Internacional Design Hotel

Visual identity for i Art Dynamics, a cultural project to promote the arts.

Company/ thisislove studio

Creative Director/Joana Areal

Art Director/Joana Areal

Designer/Joana Areal and Inês Veiga

Client/ Internacional Design Hotel





ModaLisboa - LisboaFashionWeek Transfusion

Visual identity, invitations, poster and signage designed for the summer edition of Lisbon's fashion week under the theme "Transfusion".

Company/ thisislove studio
Creative Director/ Joana Areal
Art Director/ Joana Areal
Designer/ Joana Areal and Inês Veiga
Client/ ModaLisboa Association





Bunch 046

Bunch is a leading creative design studio offering a diverse range of work, including, identity, literature, editorial, digital and motion. Established in 2002 with an international reach, from London to Zagreb, Bunch has an in-house team of specialists to deliver intelligent and innovative cross-platform solutions of communication design. Over the years we have been commissioned by many blue chip companies as well as younger brands and artistic industries. Building an impressive client base that covers many styles and disciplines, such as BBC, Nike, Diesel, Sony, Sky, Red Bull and others...

Randy Yeo 045

Randy Yeo is a Graphic Designer based in London and Singapore. He graduated from the Typo/Graphics pathway at the London College of Communication (former London College of Printing). His work is underpinned by a typographic interest and approach, and he is particularly interested in design beyond problem solving—viewing designed objects as autonomous vehicles for engagement.

Matter Strategic Design 052, 057 059, 063

We are Matter, a strategic design firm. We help individuals, organizations and causes matter to those who matter most to them.

Purpose-Built 055

Purpose-Built is a team of experienced brand engineers with a knack for beauty, grooming and wellness. We are a turnkey solution that encompasses marketing, design, packaging and product creation.

Design Ranch 060

Design Ranch is a nationally recognized design agency, specializing in lifestyle branding and corporate collateral. We don't pitch hay, we pitch ideas. Our team is fully committed to a comprehensive creative process—from start to finish and everything in between. Whether we are delivering thoughtfully integrated solutions for existing brands or developing unique solutions for start-ups, we know how to make companies giddyap.

Gworkshop Design 058, 253

Gworkshop Design is a design studio specialized in the conceptualization and strategies of packaging design in Ecuador, South America. José Luis García Eguiguren, Founder and Creative Director of the studio, attained his undergraduate degree at the Kansas City Art Institute, USA, and later pursued his Master's degree in Packaging Design in Spain. Subsequently, he received many international design awards and his work has been recognized in several books around the world. Two of his most recent projects, Armormount and Made of Fruit, have been acclaimed in the 41st International Creativity Awards, USA. Among some of his most famous conceptual works, are included Mixed Emotions, Gordon Ramsay, Oatrageous-Quaker Oaks and Hair Care Expressions. Gworkshop's main clients are based in Europe, North and South America.

Since 1416 064

The studio Since 1416 develop projects within the field of graphic design and visual communication. Besides graphic concepts for visual identities, campaigns, exhibitions, books or websites, commissions in public space form an important part of their activities.

Sophia Georgopoulou 065-069

Sophia Georgopoulou is a graphic designer from Athens (Greece), who studied in London (UK) and has been experienced in the fields of branding, visual communication, logo design, corporate identity, web environments, packaging and print. Her personal interests also involve illustration, photography, painting and handcrafting clothes and accessories. In her work, she favors the combination of creativity and aesthetic simplicity that does the job without unnecessary noise. She believes that creativity is the seed for great work, but also in the importance of strategy and planning as a prerequisite for things to 'click'. Creating visual identities for companies and brands of all sizes is her passion, but this passion comes hand-in-hand with a good mix of rational thinking and professionalism. Sophia's ultimate desire and goal is to constantly inspire people through her work, make them smile and try to make them see things in a different perspective.

Alberto Vasquez 056

Thanks to his Colombian and Hungarian parents Alberto Vasquez have been exposed to both European and South American cultures from the beginning. He is fascinated by the nature. Vasquez is inspired both by the gentle Hungarian landscape and the lush Amazon rainforest and native culture. He is always looking for an organic balance in his designs both by form and functionality as well. In his professional work Alberto love a multifaceted approach. During a design process he is thinking in technology, culture and community/society when he is analyzing problems and looking for solutions.

La Tortillería 070, 074

Since 2002 Based in Monterrey, México. We are a comprehensive creative agency dedicated to create memorable visual identities to define and distinguish a product or service. Driven by our passion to work with images and words, we combine strategic thinking, creative concept and graphic design to make them an exquisite reflection of an idea. Convinced that each problem has an aesthetic solution, an artistic outlet or a visual proposal, we blend creativity and functionality to grant each project a unique personality.

thisislove studio 070, 072 076, 272

thisislove is a Lisbon based multidisciplinary design studio focused on communication design and experimental-media projects. thisislove works in collaboration with visual artists, architects, art curators, fashion designers, photographers, marketing strategists and many other individual talents. thisislove is Joana Areal, Maria Jo?o Soromenho, Sofia Cardita, Inês Veiga and Nuno Sequeira.

My Poor Brain 087

Brain powered graphics fun. My Poor Brain is Tim Smith, graphic designer and Illustrator from Wales, now living and working in London, UK.